



Assistance Dogs International Conference
August 19-22, 2018
Hyatt Regency by Mall of America
Minneapolis, Minnesota



Sponsorship Opportunities

Can Do Canines, Inc will be hosting the 2018 Assistance Dogs International Conference at the Hyatt Regency Hotel by Mall of America in Minneapolis, MN! Every two years, Assistance Dogs International (ADI) holds this spectacular event to offer new and innovative training ideas and the latest information in the assistance dog field. ADI is expecting approximately 300 participants from all over the world in attendance. We are planning a dynamic schedule of expert speakers to present during the conferences on topics ranging from breeding experts, innovative training techniques, ideas for working with veterans with PTSD, Succession Planning, Managing a Sustainable Program, and many more!

Title Sponsor

\$10,000

- Co-promotion as exclusive presenting sponsor along with presenting organization Can-Do-Canines on all materials associated with the ADI International Conference
- Premier exhibit space at registrations and in main hallway
- Full page advertisement on inside front and back cover of the conference program
- Inclusion of company promotional materials in conference giveaway bags
- Company logo on registration and promotional website
- Recognition and opportunity to speak at the conference welcome receptions
- Four complimentary registrations

Platinum Sponsor

\$7,500

- Company logo on all promotional materials, including but not limited to conference program, participant bag, and promotional website.
- Premier exhibit space in main hallway
- One full page advertisement in the conference program
- Inclusion of company promotional materials in conference giveaway bags
- Recognition at welcome program at start of the conference
- Opportunity to present a workshop or provide an expert for a panel discussion
- Three complimentary registrations

Gold Sponsor

\$5,000

- Company logo promotional materials, including but not limited to conference program, participant bag, and promotional website
- One half-page advertisement in the conference program
- Inclusion of company promotional materials in conference giveaway bags
- Recognition at welcome program at start of the conference
- Two complimentary registrations
- Two 6 ft Vendor exhibit tables in vendor area

Silver Sponsor

\$2,500

- Company logo at conference events and in conference program
- One quarter-page advertisement in the conference program
- Company logo on registration and promotional website
- Recognition at welcome program at start of the conference
- One complimentary registration
- One 6 ft Vendor exhibit table in vendor area

Bronze Sponsor

\$1,000

- Company logo at conference events and in conference program
- Company logo on registration and promotional website
- Recognition at welcome program at start of the conference
- One 6 ft Vendor exhibit table in vendor area



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Additional sponsorship opportunities:

Audiovisual Sponsor \$5,000

- Company logo promotional materials, including but not limited to conference program, participant bag, and promotional website
- Recognition in each breakout session
- One half page advertisement in the conference program
- Inclusion of company promotional materials in conference giveaway bags
- Recognition at welcome program at the conference
- Two complimentary registrations

Conference bag and program \$3,000

- Company logo on conference bag
- Logos on front cover of the conference program
- Company logo on registration and promotional website
- Recognition at welcome program at start of the conference
- One free registration

Lunch Sponsor (2 opportunities) \$2,500

- Company logo at sponsored event and in conference program
- Recognition and opportunity to speak at sponsored lunch
- One quarter-page advertisement in the conference program
- Company logo on registration and promotional website
- One complimentary registration

Keynote Speaker sponsorships \$2,000

(3 opportunities)

- Company logo in conference program
- Company logo on registration and promotional website next to sponsored speaker's information
- Recognition and opportunity to introduce speakers at their session

Welcome Reception Sponsor \$1,000

- Company logo at reception and in conference program
- Recognition and opportunity to speak at welcome reception (3-5 minutes)
- Company logo on registration and promotional website